

2023



EXECUTIVE  
EDUCATION



BUSINESS MANAGEMENT  
PROGRAMME (BMP)

BMP



Business  
Management Programme

Course Overview



The Business Management Programme (BMP) is a carefully crafted suite of courses where you gain managerial competencies in the key functional areas of a business such as leadership, marketing, financial management, business councination, customer relationship management and business ethics.

This course is designed to provide you with the theories, tools and techniques to support the practical management of a business.

As a participant, you will:



- Have the latest insights on cutting edge topics.
- Learn alongside experts from diverse industry backgrounds
- Understand how to achieve business success by effectively building a resilient team.
- Align your team with the organisation's strategic objectives.
- Join a profound network of participants and alumni from around the world



Programme Structure



Session 1: Introduction to Management



Session 2: Working Capital Management



Session 3: Strategic Marketing



Session 4: Effective Business Communication



Session 5: Business Ethics



Session 6: Customer Relationship Management



Session 7: Leading with Emotional Intelligence



All the modules are rooted firmly in professional practice and are designed to provide you with the ability to apply your managerial skills in a variety of sectors.

|                   |       |                                                |
|-------------------|-------|------------------------------------------------|
| Week 1 (In-class) | Day 1 | Session 1: Introduction to Management          |
|                   | Day 2 | Session 2: Working Capital Management          |
| Week 2 (Virtual)  | Day 2 | Session 3: Strategic Marketing:                |
| Week 3 (Virtual)  | Day 3 | Session 4: Business Communication & Ethics     |
| Week 4 (In-class) | Day 4 | Session 6: Customer Relationship Management    |
|                   |       | Session 7: Leading with Emotional Intelligence |
|                   | Day 5 | Graduation & Award Ceremony                    |



## ► Faculty



**Dr. Godwin Ehigiamusoe**

Founder  
LAPO Microfinance Bank



**Dr. Biodun Adedipe**

Founder and Chief Consultant B.  
Adedipe Associates Limited



**Prof. Mike Obadan**

Non-Executive Director  
Central Bank of Nigeria and Member of the  
Monetary Policy Committee



**Prof. Kenneth Amaeshi**

Chair, Business and Sustainable  
Development and the Director of  
the Scaling Business in Africa



**Mr. Solomon Avbioroko**

MD/CEO  
Smeep Consultancy Services Limited



**Prof. Eyesan Dabor**

Dean,  
Faculty of Management Science,  
University of Benin



## ► Target Audience

- Branch Managers
- Assistant Branch Managers
- Control and Inspection Managers
- Supervisors
- Heads of Business unit
- Low-level Managers

## ► Duration

The programme runs for four weeks over one month with  
the last week for in-class training sessions.

## ► Delivery

Hybrid learning allows participants to learn in  
class and virtually.



**23 March - 14 April 2023**

## ► Programme Fee



**NGN 150,000**

An initial deposit of 70% of the programme  
fee is required to secure a place.

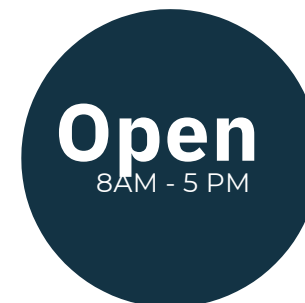
# Contact



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**Cynthia: 08099448715**



<https://bit.ly/regform-li-edu-ng>



## Profile of Past Executive Education Attendees



Gender

Male ■

■ Female

**62 Participants**



**2 years of work experience  
required for BMP**



### For further information, please contact

Course Coordinator  
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Adjacent Corporate Affairs Commission  
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